

## Catch 'em young!

**Good People to grow with - really!**  
**Our children owe their growth to IOB.**  
**Our bank comes along in their life's steps.**  
**Day-to-day life sees IOB's role inseparable.**

**Practice to deposit, withdraw, and remit and our kids'**  
**Education in banking bestowed in our branches.**  
**Own flat, vehicles and other consumer goods**  
**Purchased through IOB loans fetch them merry.**  
**LFC/LTC tours add to their knowledge and joy.**  
**Education loan on easy terms extended when needed.**

**Technical guidance for college projects provided,**  
**Our professional departments render them privileged.**

**Gray or gay time, IOB always stands by them forthwith.**  
**Reimbursed medical expenses set the family sail smooth.**  
**Outstanding children make news in IOBian.**  
**Welfare scholarships boost students' spirits.**

**What can they do in return? They can open SB in IOB,**  
**Invest liberally when our public issue comes,**  
**Take our bank's ATM cards and utilise our services.**  
**Helping bank to grow stronger is their humble duty.**

Lalitha Sitaraman  
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